2027 AACAR Convention & Tradeshow



Thank you for supporting the Anne Arundel County Association of REALTORS® (AACAR) 2027 Annual Convention & Tradeshow at the Doordan Institute on March 11th as we're reminded that *Success Is No Illusion*!

AACAR represents over 2,600 members in the Anne Arundel County area. The Annual AACAR Convention & Tradeshow is an event like no other, bringing diverse and high-quality continuing education, professional development, and networking opportunities to local real estate professionals.

In today's business climate, participation at this event is a sound investment that provides you with comprehensive and effective in-person networking. Whether you are looking to engage local real estate and industry professionals or increase exposure of your company's services and brand recognition, this is an opportunity you won't want to miss!

We have a variety of opportunities for you to consider, each with a manageable budget in mind. Looking for an opportunity not mentioned in this package? Reach out to lisa@aacar.com and we'll create a custom offering for you.

We look forward to seeing you at the 2027 Convention & Tradeshow! All requests are taken on a first-come, first-served basis. Full payment MUST accompany your application and contract to secure your sponsorship or promotional opportunity of choice. Please email completed applications to lisa@aacar.com.

SPONSORSHIPS

SPONSORSHIP BUNDLES

Sponsorship Bundles	Platinum *$1,650* *2 available*	Diamond *$1,200* *1 available*	Gold *$800 + bags* *1 available*	Silver *$800 + lanyards* *1 available*	Bronze *$700* *2 available*
Premium Table $650 value	•	•	•	•	
Standard Table $600 value					•
Pre-Convention Attendee Information	•				
Post-Convention Attendee Information	•	•			
Logo and link on event website, event promotion, program, and app	•	•	•	•	•
Featured ad to be directly emailed to registrants one week prior to the event $250 value	•				
VIP Lounge Access	•				
3 featured sponsor content posts to social media		•			
Full page ad in digital program $200 value	•				
½ page ad in digital program $100 value		•			

Speaking opportunity during the cocktail reception $550 value	•				
Verbal recognition during the cocktail reception	•	•	•	•	•
Bags (350 provided by sponsor)			•		
Lanyards (450 provided by sponsor) ~ *approx. $350 + expense for sponsor*				•	
Recognition on attendee name badges $250 value					•
Cost	$1,650	$1,200	$800 + bags	$800 + lanyards	$700

Platinum Partner *Only 2 Available* **----------$1,650**

- Choice of premium table
- 4 event passes
- Logo prominently projected throughout the event
- Company logo and link included on all event-related marketing and promotional materials
- Pre- and post-convention attendee information (Names, Office, and Mailing Address)
- 1 Direct Email to Attendees One Week before the Convention
- ***VIP Lounge Access***
- Full page advertisement in the digital event program
- Speaking Opportunity during the Cocktail Reception

Diamond Partner *Only 1 Available* **----------$1,200**

- Logo included in sponsor slideshow displayed at registration
- Company logo and link included on event website & all event-related marketing and promotional materials
- Post- Convention attendee information
- 3 featured sponsor content posts to social media (content must be provided by sponsor)
- ½-page ad in the Convention digital event program
- Choice of premium table & 2 event passes
- Verbal recognition during the cocktail reception

Gold Partner *Only 1 Available* **----------$800**

- Attendees love the convention bags they receive and carry them throughout the day. You supply the bags, and we will distribute them across from registration. Includes choice of a premium table & 2 event passes. Company logo included: Event sponsor website, event promotion, digital event program, and event app. Verbal recognition during the cocktail reception.

Silver Partner *Only 1 Available* **----------$800**

- Let AACAR distribute a lanyard with your company name and logo to EVERY attendee. You supply the lanyards, and we'll distribute them at check-in. This sponsorship will be sure to call attention to your company and your table. Includes choice of premium table & 2 event passes. Company logo included: Event sponsor website, registration slideshow, and digital event program. Verbal recognition during cocktail reception.

Bronze Partner *Only 2 Available* **----------$700**

- Includes choice of standard table & 2 event passes. Company logo included: Attendee and exhibitor name badges, event sponsor website, registration slideshow, and digital event program. Verbal recognition during cocktail reception.

NEW THIS YEAR

New This Year	VIP Performance Sponsor *$1,000* *1 available*	360 Booth Sponsor *$1,000* *2 available*	Popcorn Experience Sponsor *$600* *1 available*

VIP Performance Sponsor *Only 1 Available* **----------$1,000**

Make Your Brand the Magic Behind the Experience! As the Performance Sponsor, your company will help bring excitement, wonder, and unforgettable entertainment to VIP attendees. Guests will experience an immersive, interactive performance featuring comedy magician Spencer Horsman, blending laugh-out-loud comedy, sleight of hand, mind-bending mentalism, and astonishing magic. This sponsorship offers a unique opportunity to showcase your brand with a speaking opportunity prior to the performance. Perfect for companies looking to add a little magic to the event while increasing brand visibility and attendee engagement. Includes 2 event passes.

360 Booth Sponsor *Only 2 Available* **----------$1,000**

Step Into the Spotlight as a 360 Booth Sponsor! Give attendees an exciting way to capture and share unforgettable moments while putting your brand at the center of the experience. As a 360 Booth Sponsor, your company will be associated with an interactive and engaging attraction that encourages participation, social sharing, and brand exposure throughout the event. Ideal for companies looking to create memorable experiences and connect with attendees in a fun, dynamic way. Includes 2 event passes.

Popcorn Experience Sponsor *Only 1 Available* **---------- $600**

This sponsorship is exclusively available to exhibitors and offers a delicious way to engage attendees while showcasing your brand. As the Popcorn Experience Sponsor, your company will help create a fun and inviting atmosphere where attendees can enjoy a tasty treat, connect with your team, and experience your brand. Perfect for exhibitors looking to increase table traffic, encourage conversations, and add a memorable touch to the event. Includes 2 event passes.

FOOD & BEVERAGE

Food & Beverage	Coffee/Tea Break Sponsor	Breakfast Sponsor	Lunch Break Sponsor	Guest Bartender Sponsor
	$600	*$450*	*$600*	*$800*
	2 available	*4 available*	*3 available*	*1 available*

Coffee/Tea Break Sponsor *Only 2 Available* **----------$600**
Banner or sign provided by sponsor to be displayed during morning coffee/tea (registration through morning classes) & recognition in digital event program. Includes 1 event pass.

Breakfast Sponsor *Only 4 Available* **----------$450**
Banner or sign provided by sponsor to be displayed during breakfast (registration through morning classes) & recognition in digital event program. Includes 1 event pass.

Lunch Break Sponsor *Only 3 Available* **----------$600**
Banner or sign provided by sponsor to be displayed during lunch (through afternoon classes) & recognition in digital event program. Lunch will be provided by The Palate Pleasers. Includes 1 event pass.

Guest Bartender Sponsor *Only 1 Available* **----------$800**
Raise a glass to our local real estate community while enjoying major recognition as a Guest Bartender. Help **serve beer, pour wine**, and interact with attendees during cocktail hour; this is a fun way to build visibility, engage with industry professionals, and be part of the celebration. Includes a speaking opportunity and 3 event passes.

OTHER SPONSORSHIPS

Other Sponsorships	Computer Lab Sponsor	Supporting Sponsor	Wi-Fi Sponsor	Presenting Sponsor
	$750	*$550*	*$650*	*$825*
	1 available	*5 available*	*1 available*	*2 available*

Computer Lab Sponsor *Only 1 Available* **----------$750**
Support learning and professional development at our Annual Convention & Tradeshow with prominent logo recognition as the Computer Lab sponsors. Your sponsorship helps provide a space for attendees to participate in classes throughout the day while showcasing your commitment to our local real estate community. Includes 1 event pass.

Supporting Sponsor *Only 5 Available* **----------$550**
Show your support for our local real estate community while enjoying major logo recognition. A great way to build visibility and be part of this annual event. Includes 1 event pass.

Wi-Fi Sponsor *Only 1 Available* **----------$650**
Keep everyone connected throughout the day! You'll choose the custom password and gain prime recognition. Includes 2 event passes.

Presenting Sponsor *Only 2 Available* ***----------$825***
Your company will be front and center throughout the event with repeat recognition and a speaking opportunity during the program. This is a powerful way to highlight your expertise and connect directly with attendees. (Exhibitor space not included.)

GIVEAWAYS & ADVERTISING

Giveaways & Advertising	Bag Insert *$200* *4 available*	½ Page Digital Program Ad *$100* *4 available*	Full Page Digital Program Ad *$200* *2 available*	Attendee E-blast *$250* *2 available*

Bag Insert *Only 4 Available* **----------$200**
Opportunity to provide snacks, promotional items, or literature (8.5” x 11” or smaller) to be included in the convention giveaway bags (Sponsor to supply 350 items)

½ Page Digital Program Ad *Only 4 Available* **----------$100**
½-page advertisement in the digital event program

Full Page Digital Program Ad *Only 2 Available* **----------$200**
Full page advertisement and website link in the digital event program

Attendee E-blast *Only 2 Available* **----------$250**
Reach all attendees before the event! This is an excellent marketing opportunity to reach pre-registered attendees prior to the tradeshow.

TRADESHOW FLOOR PLAN



TABLE PRICING

Premium: Members----------$650 Non-Members----------$750
Standard: Members----------$600 Non-Members----------$700

TRADESHOW RULES & REGULATIONS

- Sound equipment must be operated so as not to disturb other exhibitors.
- No alcoholic beverages may be dispensed at tables.
- AACAR reserves the right, in its sole discretion, to order the removal of any exhibit, in whole or part, without refund of exhibitor's fees that in the opinion of the committee, would be harmful or injurious to the participants.
- The exhibitor understands that insurance coverage for personal injury and or property loss or damages are solely their responsibility. AACAR assumes no responsibility for property/damages or loss or physical injury due to fire, theft, or liability of any nature, or for instance protection of any nature.
- In the event that fire or other circumstances beyond the control of AACAR cause the show to be canceled, the exhibitor will waive any claim for damages or compensation except for the pro rata return of the amount paid for space rental, less expenses incurred by AACAR in connection with the show.
- Exhibitors may not permit other companies to use their space or any part thereof without written permission of AACAR.
- Exhibit displays must not project so as to obstruct the view of adjacent exhibitor displays.
- Dismantling of exhibits will occur at 5:30 PM. ***Early removal will not be permitted.***

We are asking exhibitors to participate in a decorating contest. We encourage participants to play into the "Success Is No Illusion" theme and draw attendees to your exhibitor space! Contest winner will receive a FREE standard space at next year's event. Questions? Reach out at lisa@aacar.com or 410-544-4554.

2027 AACAR Convention Exhibitor Application

March 11, 2027 | Annapolis, MD

Company Information

Company Name: _____

Product/Service: _____

Contact Person: _____

Street Address: _____

City/State/Zip: _____

E-mail Address: _____

Please select three table choices. Exhibitor spaces sell quickly and your first choice may not be available.

Table Choice:

1st: _____ 2nd: _____ 3rd: _____ Electricity ($85 Extra): Y / N

Extra Access Passes?

Lunch ($65 ea): _____ Lunch & Happy Hour ($75 ea): _____ Total Cost: _____

Table Price: $ _____ Electricity (if applicable): _____ Total Price: $_____

Payment Details

Use card on file? Y / N

Address/City/State/Zip: _____

Name on Card: _____

Authorized Signature: _____

A receipt & confirmation will be emailed to the contact person listed on the vendor agreement.

All requests are taken on a first-come, first-served basis. Full payment MUST be sent with the application and contract in order to secure the desired sponsorship or promotional opportunity. Assignments will be made in the order which completed applicants and payments are received.

Cancellations after February 19th, or "no shows" the day of the event will forfeit all fees. Cancellation refunds due to a medical or other emergency will be reviewed on a case-by-case basis and must be made in writing.

2027 AACAR Convention Sponsor Application

March 11, 2027 | Annapolis, MD

Company Information

Sponsorships are available to AACAR affiliates only.

Company Name: _____

Product/Service: _____

Contact Person: _____

Address: _____

Sponsorship Information

Which Opportunity would you like to request? _____

Table Choice: 1st: _____ 2nd: _____ 3rd: _____

Electricity ($85 Extra): Y / N

Extra Access Passes?

Lunch ($65 ea): _____ Lunch & Happy Hour ($75 ea): _____ Total Cost: _____

Notes:

Payment Details

Payment Method (circle one): Amex/Disc/MC/VISA Check #: _____

Use card on file? Y / N

Authorized Signature: _____

All requests are taken on a first-come, first-served basis. Full payment MUST be sent with the application and contract in order to secure the desired sponsorship or promotional opportunity. Assignments will be made in the order which completed applicants and payments are received.

Cancellations after February 18th, or "no shows" the day of the event will forfeit all fees. Cancellation refunds due to a medical or other emergency will be reviewed on a case-by-case basis and must be made in writing.