

# 2026 SPONSORSHIP PACKAGE



# Make the most of your membership.

AACAR strives to offer members all they need to be successful in your real estate careers. AACAR members actively engage in advocacy, community, and educational efforts that shape the real estate industry in Anne Arundel County.

Through networking events, conferences, and online platforms, members have ample opportunity to connect, share ideas, and collaborate, fostering valuable relationships that can lead to referrals and new business prospects.

AACAR's comprehensive benefits and resources help empower members to navigate the ever-changing real estate landscape at a local, state, and national level with confidence, expertise, and an edge over the competition.

To build upon successful partnerships, we are continuing to expand the sponsorship opportunities available to all AACAR Affiliate Members. We have created this sponsorship guide to help our business partners see what opportunities are available to them.

Though market conditions change, one thing that doesn't is that we're most successful when we work together. The 2026 Leadership Team and Board of Directors looks forward to working with you this year.

We invite you to explore the opportunities on the following pages. Please reach out with any questions or suggestions you may have as we are happy to tailor a sponsorship to meet your specific marketing needs.



**2026 Sponsorship Package**

# AFFILIATE MEMBER BENEFITS

- SentiLock service
- Networking opportunities with industry professionals
- Have your name, company's name, and company logo added to our website
- Weekly e-newsletter
- Monthly emails with important information, upcoming events, and sponsorship opportunities
- Legal updates at the local, state, and national levels affecting the real estate industry
- Membership roster available for purchase
- Teach Professional Development & CE Classes
- Advertising opportunities in our quarterly, digital magazine
- Bright MLS discount if needed
- Add your promotional materials to our Affiliate Wall
- Participate on committees (convention committee, etc.)
- Tech Helpline/AACAR App
- AACAR's Digital Quarterly Magazine
- Government Affairs — RPAC — working to protect homeownership and your business
- Tether RE
- Friendly staff



**2026 Sponsorship Package**

SOLD

SOLD

SOLD

SPONSORSHIPS LEVELS & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
BENEFITS & RECOGNITION				
Membership roster provided at the start of the year	X	X		
Admission to all AACAR Committee Events	X			
Quarterly recognition on AACAR's social media	X	X	X	X
Sponsor spotlight with a link to your website on a monthly basis (as provided by sponsor)	X			
Sponsor link and logo on sponsor web page on AACAR's website	X	X	X	X
Sponsor content of your choosing on the rotating slider at the top of the AACAR app	X	X		
Recognition on first and third floor TVs at AACAR office; promotional materials of your choosing on affiliate wall at AACAR	X			
Recognition on event signage at all AACAR events; includes committee events (does not include classes or RPAC events); does not include entry	X	X	X	
NEW MEMBER ORIENTATION				
Breakfast/lunch sponsor for 1 new member orientation (included: Naval Bagels and Chick-fil-a)	X	X	X	
MEMBERSHIP APPRECIATION WEEK				
Speaking opportunity during lunch hours (does not include the Food Truck day)	X	X		
ANNUAL CONVENTION & TRADESHOW				
Premium table (includes 2 passes) <i>Early access to choose your location.</i>	X	X		
Standard table (includes 2 exhibitor passes)			X	X
Additional Happy Hour Tickets	4	2		
Logo featured throughout the event and on the app	X	X	X	X
Verbal recognition	X	X	X	X
AACAR MAGAZINE				
Full page ads in quarterly magazines	4	4	4	2
<b>TOTAL</b>	<b>\$5,000</b>	<b>\$4,000</b>	<b>\$3,000</b>	<b>\$2,000</b>

## OTHER SPONSORSHIPS

ITEM	BENEFITS	PRICE
<b>AACAR Mobile App</b> <i>4 available</i>	Sponsor spotlight with a link to your website at the top of the app; content can be refreshed on a quarterly basis	\$250
<b>Membership Appreciation Week - Food Truck Sponsor</b> <i>4 available</i>	Make an impression as one of the official Food Truck sponsors during Member Appreciation Week (Oct. 2026). You can bring a banner, stand out by the food truck, talk to members, give them handouts, etc. Your logo will be included in all communications to members including social media posts and our e-newsletter.	\$375 each
<b>Quarterly Digital Magazine - 1/2-Page Ad</b> <i>4 available</i>	Half-page ads should be sent to lisa@aacar.com and sized at 8.5 x 5.5 as a PNG or PDF file.	\$125 *Per quarterly magazine
<b>Quarterly Digital Magazine - Full Page Ad</b> <i>10 available</i>	Half-page ads should be sent to lisa@aacar.com and sized at 8.5 x 11 as a PNG or PDF file.	\$190 *Per quarterly magazine
<b>Training Room Sponsor</b> <i>1 available</i>	Exclusive provider of notebooks and pens in the training room for the calendar year; includes quarterly recognition on AACAR's social media	Sponsor to provide notebooks and pens

# 2026 SPONSORSHIP APPLICATION

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

## SPONSORSHIP INFORMATION

Which opportunities would you like to request?

## CONVENTION INFORMATION

Table Choice: 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

Electric (\$85 extra):

Extra Happy Hour Tickets (\$75 each): \_\_\_\_\_ - *Must be for company employee*

Day of Contact Name & Email: \_\_\_\_\_

## PAYMENT DETAILS

Payment Method: Amex/Disc/MC/VISA

Check #: \_\_\_\_\_

Use card on file?

Call for card information?

Email invoice with a link to pay via the web portal?

All requests are taken on a first-come, first-served basis. Full payment MUST be sent with the application and contract in order to secure sponsorship or promotional opportunity. Assignments will be made in the order which completed applicants and payments are received.

**\*\*Please note that all sponsorships are NON-REFUNDABLE\*\***

Email: [lisa@aacar.com](mailto:lisa@aacar.com)

Mail to: Anne Arundel County Association of REALTORS®

Phone: (410) 544-4554

ATTN: Lisa Hamilton

Fax: (410) 647-5102

1521 Ritchie Hwy., Suite 300, Arnold MD 21012

# 2026 AACAR Convention & Tradeshow



## MARCH TOWARDS SUCCESS

MARCH 5, 2026 | HANOVER, MD



Thank you for supporting the Anne Arundel County Association of REALTORS® (AACAR) 2026 Annual Convention & Tradeshow as we *March Towards Success*!

AACAR represents over 2,600 members in the Anne Arundel County area. The Annual AACAR Convention & Tradeshow is an event like no other, bringing diverse and high-quality continuing education, professional development, and networking opportunities to local real estate professionals.

In today's business climate, participation at this event is a sound investment that provides you with comprehensive and effective in-person networking. Whether you are looking to engage local real estate and industry professionals or increase exposure of your company's services and brand recognition, this is an opportunity you won't want to miss!

We have a variety of opportunities for you to consider, each with a manageable budget in mind. Looking for an opportunity not mentioned in this package? Reach out to [lisa@aacar.com](mailto:lisa@aacar.com) and we'll create a custom offering for you.

*We look forward to seeing you at the 2026 Convention & Tradeshow!* All requests are taken on a first-come, first-served basis. Full payment **MUST** accompany your application and contract to secure your sponsorship or promotional opportunity of choice. Please email completed applications to [lisa@aacar.com](mailto:lisa@aacar.com).

# SPONSORSHIPS

## SPONSORSHIP BUNDLES

### Platinum Partner -----\$1,650

- Choice of premium table
- Two event passes
- Logo prominently projected throughout the event
- Company logo and link included on all event-related marketing and promotional materials
- Pre- and post-convention attendee information (Names, Office, and Mailing Address)
- 1 Direct Email to Attendees One Week before the Convention
- Full page advertisement in the digital event program
- Speaking Opportunity during the Cocktail Reception

**SOLD OUT!**

### Diamond Partner-----\$1,200

- Logo included in sponsor slideshow displayed at registration
- Company logo and link included on event website & all event-related marketing and promotional materials
- Post- Convention attendee information
- 3 featured sponsor content posts to social media
- (content must be provided by sponsor)
- ½-page ad in the Convention digital event program
- Choice of premium table & 2 event passes
- Verbal recognition during the cocktail reception

**SOLD OUT!**

### Gold Partner-----\$800

- Attendees love the convention bags they receive and carry them throughout the day. You supply the bags, and we will distribute them across from registration. Includes choice of a premium table & 2 event passes. Company logo included: Event sponsor website, event promotion, digital event program, and event app. Verbal recognition during the cocktail reception.



***SOLD OUT!***

**Silver Partner-----\$800**

- Let AACAR distribute a lanyard with your company name and logo to EVERY attendee. You supply the lanyards, and we'll distribute them at check-in. This sponsorship will be sure to call attention to your company and your table. Includes choice of premium table & 2 event passes. Company logo included: Event sponsor website, registration slideshow, and digital event program. Verbal recognition during cocktail reception.

***SOLD OUT!***

**Bronze Partner-----\$700**

- Includes choice of standard table & 2 event passes. Company logo included: Attendee and exhibitor name badges, event sponsor website, registration slideshow, and digital event program. Verbal recognition during cocktail reception.

***SOLD OUT!***

Sponsorship	Platinum	Diamond	Gold	Silver	Bronze
Premium Table \$625 value	•	•	•	•	
Standard Table \$575 value					•
Pre-Convention Attendee Information \$400 value	•				
Post-Convention Attendee Information \$400 value	•	•			
Logo and link on event website, event promotion, program, and app \$200 value	•	•	•	•	•
Featured ad to be directly emailed to registrants one week prior to the event \$250 value	•				
3 featured sponsor content posts to social media \$300 value		•			
Full page ad in digital program \$200 value	•				
½ page ad in digital program \$100 value		•			

Speaking opportunity during the cocktail reception \$250 value	•				
Verbal recognition during the cocktail reception	•	•	•	•	•
Bags (350 provided by sponsor)			•		
Lanyards (450 provided by sponsor) ~ approx. \$350 + expense for sponsor				•	
Recognition on attendee name badges \$250 value					•
<b>Total Minimum Value</b>	\$2,300	\$1,600	\$825	\$825	\$1,025
<b>Cost</b>	\$1,650	\$1,200	\$800 + bags	\$800 + lanyards	\$700

## **OTHER SPONSORSHIPS**

### **Lounge Sponsor-----\$1,600**

Need more space for your exhibitor display? This opportunity is perfect for staging companies or those with a large display. Transform your space into the event's go-to relaxation lounge.

***Only 1 Available!***

### **Morning Giveaway-----\$825**

Start the day off right as the Morning Giveaway Sponsor! Ideal for companies attending

only the first part of the event, this sponsorship ensures your brand greets attendees early and makes a lasting impression.

***Only 2 Available!***

**Charging Station-----\$700**

Power up attendees' devices at the event's central charging area. Includes a table and major logo recognition. (Please note: this does not include extra outlets or plugs.)

***Only 1 Available!***

**Supporting Sponsor-----\$550**

Show your support for our local real estate community while enjoying major logo recognition. A great way to build visibility and be part of this annual event. Includes 1 event pass.

***Only 5 Available!***

**Wi-Fi Sponsor-----\$1,650**

Keep everyone connected throughout the day! You'll choose the custom password and gain prime recognition. Includes 2 event passes.

***Only 1 Available!***

**Lunch & Learn Sponsor-----\$1,650**

Lead a featured Lunch & Learn session where attendees gather for both education and networking. As the exclusive sponsor, you'll guide the class discussion and position your brand as a trusted resource in the real estate community. This class will be from 1:15 PM – 2:15 PM and will not be for CE.

***Only 1 Available!***

**Presenting Sponsor-----\$825**

*Your company will be front and center throughout the event with repeat recognition and a speaking opportunity during the program. This is a powerful way to highlight your expertise and connect directly with attendees. (Exhibitor space not included.)*

***Only 1 of 2 Available!***

## **FOOD & BEVERAGE**

### **Coffee/Tea Break Sponsor-----\$500**

Banner or sign provided by sponsor to be displayed during morning coffee/tea (registration through morning classes) & recognition in digital event program. Includes 1 event pass.

***Only 1 of 2 Available!***

### **Breakfast Sponsor-----\$450**

Banner or sign provided by sponsor to be displayed during breakfast (registration through morning classes) & recognition in digital event program. Includes 1 event pass.

***Only 4 Available!***

### **Lunch Break Sponsor-----\$600**

Banner or sign provided by sponsor to be displayed during lunch (through afternoon classes) & recognition in digital event program. Includes 1 event pass.

***Only 1 of 3 Available!***

### **Cocktail Reception Sponsor-----\$650**

Banner or sign provided by sponsor to be displayed during cocktail reception (4:00 PM – End of event) & recognition in digital event program. Includes 2 event passes.

***Only 3 Available!***

### **Hydration Station-----\$1,650**

Keep attendees refreshed all day long as the exclusive Hydration Station Sponsor. Water stations will be placed in each classroom with your logo featured on tabletop signs beside them. Includes 2 event passes.

***Only 1 Available!***

## **GIVEAWAYS**

**Bag Insert-----\$250**

Opportunity to provide your promotional item or literature (8.5" x 11" or smaller) to be included in the convention giveaway bags (Sponsor to supply 350 items)

***Only 2 of 4 Available!***

## **ADVERTISING & OUTREACH**

**½ Page Digital Program Ad-----\$100**

½-page advertisement in the digital event program

***Only 3 of 4 Available!***

**Full Page Digital Program Ad-----\$200**

Full page advertisement and website link in the digital event program

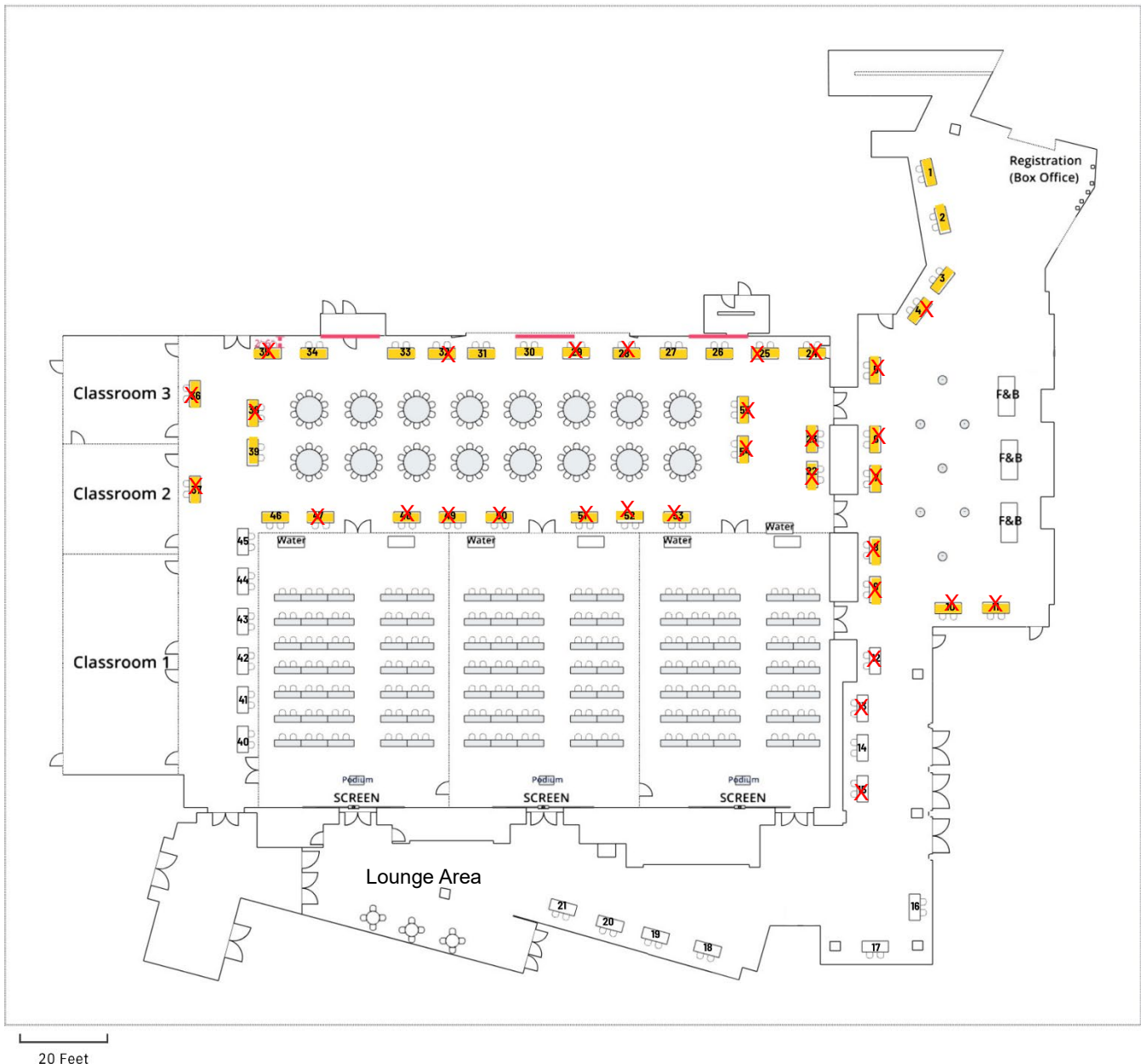
***Only 2 Available!***

**Attendee E-blast-----\$250**

Reach all attendees before the event! This is an excellent marketing opportunity to reach pre-registered attendees prior to the tradeshow.

***Only 2 Available!***

# TRADESHOW FLOOR PLAN



## TABLE PRICING

Premium: Members-----\$625  
Standard: Members-----\$575

Non-Members-----\$725  
Non-Members-----\$675

# TRADESHOW RULES & REGULATIONS

- Sound equipment must be operated so as not to disturb other exhibitors.
- No alcoholic beverages may be dispensed at tables.
- AACAR reserves the right, in its sole discretion, to order the removal of any exhibit, in whole or part, without refund of exhibitor's fees that in the opinion of the committee, would be harmful or injurious to the participants.
- The exhibitor understands that insurance coverage for personal injury and or property loss or damages are solely their responsibility. AACAR assumes no responsibility for property/damages or loss or physical injury due to fire, theft, or liability of any nature, or for instance protection of any nature.
- In the event that fire or other circumstances beyond the control of AACAR cause the show to be canceled, the exhibitor will waive any claim for damages or compensation except for the pro rata return of the amount paid for space rental, less expenses incurred by AACAR in connection with the show.
- Exhibitors may not permit other companies to use their space or any part thereof without written permission of AACAR.
- Exhibit displays must not project so as to obstruct the view of adjacent exhibitor displays.
- Dismantling of exhibits will occur at 5:30 PM. ***Early removal will not be permitted.***

We are asking exhibitors to participate in a decorating contest. We encourage participants to play into the “March Towards Success” theme and draw attendees to your exhibitor space! Contest winner will receive a FREE standard space at next year's event. Questions? Reach out at [lisa@aacar.com](mailto:lisa@aacar.com) or 410-544-4554.



# 2026 AACAR Convention Exhibitor Application

*March 5, 2026 | Hanover, MD*

## Company Information

Company Name: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Please select three table choices. Exhibitor spaces sell quickly and your first choice may not be available.**

Table Choice:

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ Electricity (\$85 Extra): \_\_\_\_\_

Extra Access Passes?

Lunch (\$60 ea): \_\_\_\_\_ Lunch & Happy Hour (\$70 ea): \_\_\_\_\_ Total Cost: \_\_\_\_\_

Table Price: \$ \_\_\_\_\_ Electricity (if applicable): \_\_\_\_\_ Total Price: \$ \_\_\_\_\_

## Payment Details

Use card on file?

Address/City/State/Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**A receipt & confirmation will be emailed to the contact person listed on the vendor agreement.**

All requests are taken on a first-come, first-served basis. Full payment **MUST** be sent with the application and contract in order to secure the desired sponsorship or promotional opportunity. Assignments will be made in the order which completed applicants and payments are received.

**Cancellations after February 19th, or “no shows” the day of the event will forfeit all fees. Cancellation refunds due to a medical or other emergency will be reviewed on a case-by-case basis and must be made in writing.**

# 2026 AACAR Convention Sponsor Application

## March 5, 2026 | Hanover, MD

### Company Information

*Sponsorships are available to AACAR affiliates only.*

Company Name: \_\_\_\_\_

Product/Service: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

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### Sponsorship Information

Which Opportunity would you like to request? \_\_\_\_\_

Table Choice: 1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_

Electricity (\$85.00 Extra): Y / N

Extra Access Passes?

Lunch (\$60 ea): \_\_\_\_\_ Lunch & Happy Hour (\$70 ea): \_\_\_\_\_ Total Cost: \_\_\_\_\_

Notes: \_\_\_\_\_

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### Payment Details

Payment Method: Amex/Disc/MC/VISA

Check #: \_\_\_\_\_

Use card on file?

Authorized Signature: \_\_\_\_\_

All requests are taken on a first-come, first-served basis. Full payment MUST be sent with the application and contract in order to secure the desired sponsorship or promotional opportunity. Assignments will be made in the order which completed applicants and payments are received.

**Cancellations after February 19th, or “no shows” the day of the event will forfeit all fees. Cancellation refunds due to a medical or other emergency will be reviewed on a case-by-case basis and must be made in writing.**