

FEBRUARY 21, 2024

# Newsletter



Anne Arundel County Association of REALTORS®

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Connect with us!



Are you a REALTOR® with investor clients seeking property management services? At 1st Choice Property Management, we are continuously expanding our services to accommodate more property owners and tenants.

Let's collaborate for mutual success!

Facilitate seamless relocations for clients in Anne Arundel County, Howard County, and the surrounding areas. Act as the facilitator, and our dedicated team will guarantee a top-notch experience for your referrals. They deserve nothing but the best.

Would you consider becoming our referral partner?

Call **410.674.6647** or email **info@firstchoicepm.com** today for all your rental needs!

Communicate



**CHEERS TO**  
**25**  
**YEARS**  
 AACAR  
 CONVENTION & TRADESHOW

**APRIL 4, 2024**  
*LIVE! Casino & Hotel*

**EARLY BIRD REGISTRATION CLOSING TOMORROW**



**Register** by midnight tomorrow, February 22nd, to take advantage of the early bird discount ---only \$45 for the entire day!

Learn more about sponsorship and exhibitor opportunities [here](#).

**Check Your Inbox for Sentrilock Invoices**

<b>March 1st</b>	<b>March 18th</b>	<b>March 31st</b>
Sentrilock access fees are <b>due</b> .	Sentrilock Access Late Fee assessed.	Terminated if fee not paid.

**Local news to share with your networks**



**ARTS ALL DAY** - Chesapeake Arts Center (CAC) will celebrate World Arts Day with a FREE Open House on Saturday, April 13th, from 10am to 2pm with interactive activities for the whole family. All ages welcome. [Learn more.](#)



**MARYLAND DAY** - March 22 - 24 partake in events Celebrate Maryland's history, heritage, culture, and our local environment March 22nd - 24th at dozens of heritage and cultural sites in Anne Arundel County. [Learn more.](#)

# STATE OF MARYLAND HOUSING 2024

Information from American Strategies 2024 State of Housing Poll

## MARYLAND VOTERS SAID:



The cost to buy a home in Maryland is **TOO HIGH**

57% >>>> 82%

2020 2024

**TOO FEW HOMES** available to buy



30% >>>> 49%

2020 2024



61% 81%

2020 2024  
The cost to rent a home in Maryland is **TOO HIGH**

**TOO LITTLE** housing for people with moderate incomes



46% >>>> 65%

2020 2024



**TOO FEW PLACES** to rent



34% 48%

2020

### ACT NOW FOR HOUSING



Marylanders are struggling to find a place to call their own, whether it be a rental or a home purchase. This includes moderate- and low-income earners, people under the age of 50, seniors, and those with disabilities.

Maryland's housing crisis has reached a deficit of 150,000 homes for its citizens, and this will only worsen—unless state and local officials take immediate and serious action.

**You can help us in the fight for additional housing options for Marylanders.** Visit the Open Doors for Stronger Neighborhoods website at [opendoorsmaryland.org](https://opendoorsmaryland.org) and share your housing story.

Together, we can secure a brighter housing future for Maryland.

73%

Too little housing for younger people

62%

Too little housing for seniors/people with special needs



66%

Too little housing for people with low incomes



Maryland REALTORS® has conducted the State of Housing Survey in each of the past four years. The survey was designed and administered by American Strategies, an independent polling firm. The survey was conducted January 9-16, 2024 and reached 807 adults (807 weighted) adults, age 18 or older, who indicated they were registered to vote in Maryland. The overall margin of error is +/- 3.4%.

For more information: [opendoorsmaryland.org](https://opendoorsmaryland.org) [MDRealtor.org](https://MDRealtor.org)

more

Maryland REALTORS®



Maryland REALTORS® created this **infographic** using the results from American Strategies 2024 Survey for YOU to use as a resource.

For more information and to learn how to help create more housing opportunities in Maryland, [click here](#).

## Educate

By developing a business practice rooted in inclusion and



# AT HOME WITH DIVERSITY

with **Tara Houston**



**March 14, 2024**



**9:00 AM - 4:00 PM**

**REGISTER**

**LUNCH SPONSOR**



equality, REALTORS® can help buyers of all cultural backgrounds achieve the dream of homeownership.

The At Home With Diversity® (AHWD) certification course covers how to work effectively with diverse populations so you can build business success in today's multicultural real estate market. **Register today!**

**TURN YOUR DREAMS INTO DOLLARS.**

**35% OFF**

Promo Code: **DOLLARS**

 **The CE Shop**  **AACAR** Valid 2/21. Visit Terms and Conditions for details.

## MLS- Touch for Bright MLS

**\*Virtual**

Thursday, February 22nd

11:00 AM to 12:00 PM

**Register**

## Client Collaboration in Bright MLS \*Virtual

Thursday, February 22nd

1:00 PM to 2:00 PM

**Register**

## Code of Ethics (D)

**\*Virtual**

Tuesday, March 5th

9:00 AM to 12:00 PM

**Register**

## MREC Agency (H)

**\*Virtual**

Tuesday, March 5th

1:00 PM to 4:00 PM

**Register**

## Contract Law Review

**(F) \*Virtual**

Tuesday, March 12th

9:00 AM to 10:30 AM

**Register**

**Advocate**



On Wednesday, February 14th, AACAR members took part in Maryland REALTORS®' annual Lobby Day. Attendees met with both newly elected and incumbent members of the General Assembly to discuss **legislative priorities** for the 2024 session.

## Engage

A promotional poster for AACAR's Young Professionals Network (YPN) St. Patrick's Day Happy Hour. The poster features a green background with white and yellow text. It includes the AACAR YPN logo, a shamrock, and illustrations of beer mugs. The text reads: "ST. PATRICK'S DAY HAPPY HOUR", "JOIN US FOR A PRE-ST. PATRICK'S DAY CELEBRATION", "NETWORKING | DRINKS | LIGHT APPETIZERS | MUSIC", "MARCH 7, 2024", "4 - 6 PM", "O'LOUGHLIN'S RESTAURANT", and "1258 BAY DALE DRIVE, ARNOLD, MD, 21012".

**AACAR**  
THE MARYLAND COUNTY ASSOCIATION OF REALTORS®  
**YPN**  
YOUNG PROFESSIONALS NETWORK

**ST. PATRICK'S DAY HAPPY HOUR**

JOIN US FOR A PRE-ST. PATRICK'S DAY CELEBRATION  
NETWORKING | DRINKS | LIGHT APPETIZERS | MUSIC

**MARCH 7, 2024**  
4 - 6 PM

**O'LOUGHLIN'S RESTAURANT**  
1258 BAY DALE DRIVE, ARNOLD, MD, 21012

**Join AACAR's YPN Committee for a Pre-St. Patrick's Day Celebration!**

Whether you're looking to expand your network, make new connections, or just enjoy a laid-back happy hour, this event is the perfect opportunity.



We encourage you to show up in your favorite shade of green! Everyone is welcome, so feel free to bring along your colleagues, friends, and business cards. Just a heads up, it's a good idea to reserve your spot early, as space is limited.

**\$5 per person; includes 2 drink tickets and light appetizers.  
\$10 for walk-ins.**

**Purchase Tickets**

Sponsorships available. Email [lisa@aacar.com](mailto:lisa@aacar.com) for more information.



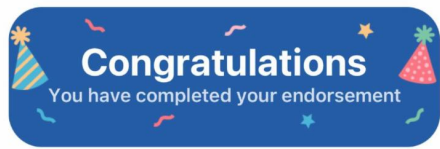
Through the artistry of mosaic, AACAR's Equal Opportunity & Cultural Diversity (EOCD) Committee is building a masterpiece that represents a shared commitment to equal opportunity, cultural diversity, equity, and inclusion. This project is more than just a beautiful mosaic; it's a symbol of collective strength.

Your participation will not only contribute to this vibrant mosaic but also support the Boys & Girls Club of Annapolis and Anne Arundel County as all proceeds from the project will be donated.

**I want to participate!**

**Save the Date**  
**2024 Annual**

0 weeks for your endorsement 25850 points



# HOW AI CAN HELP YOU EARN A C2EX ENDORSEMENT.

DOWNLOAD THE C2EX APP.



REALTORS® Are Members of the National Association of REALTORS®.

## Convention & Tradeshow

April 4th, 2024

## NAR Legislative Meetings

May 4th - 9th, 2024

## 38th Annual Billy Goodall Charity Golf Tournament

September 9th, 2024

[Become a Member](#)

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